



CRM Starter Pack for the Telecoms Industry

The CRM Starter Pack for the Telecoms Industry is a unique CRM solution designed by Three Grey Monkeys to meet the growing demands for a quicker, simpler and cheaper CRM system for the Telecoms industry.

In working with our long-standing Telecoms clients we found that there were many synergies in the features of a CRM system that were needed but to implement a fully-fledged and company customised CRM system was not only time-consuming but also very expensive for our clients.

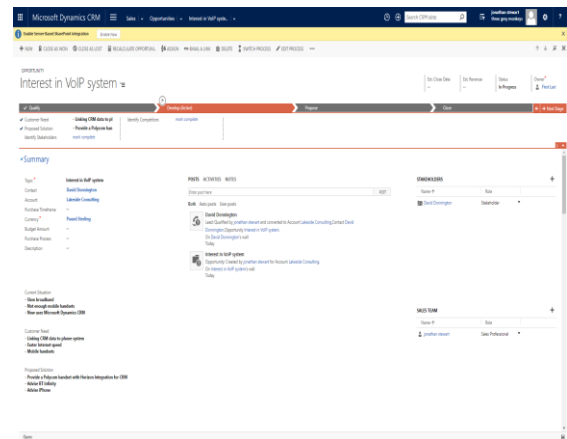
The CRM Starter pack gives you an instant pre-configured CRM system for Telecoms companies' use which is delivered via a simple zip file so you are up and running with a CRM system as quickly and painlessly as possible.

Features include:

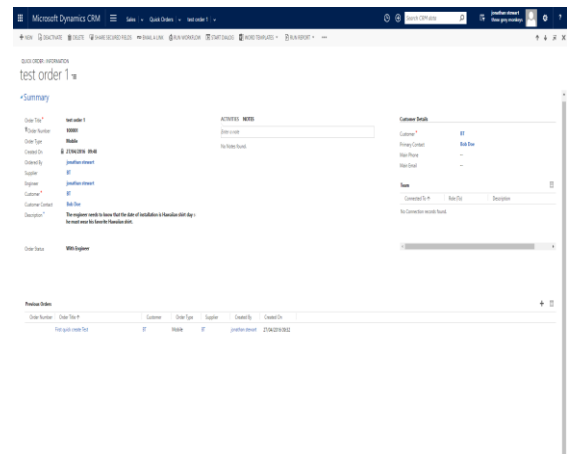
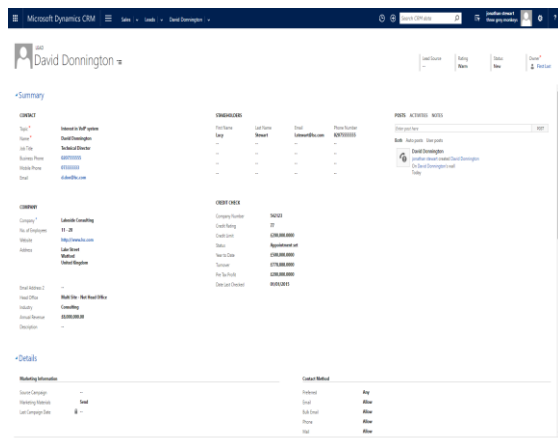
Customise Lead Form with incumbent services, credit check and creation of stakeholder fields. Data is automatically populated to the Customised Account Form and Contact when a Lead is qualified. This is more business efficient as it saves time on manual data entry.

Intuitive Data Entry Function in the incumbent services which is time-efficient when on the telephone to potential customers.

Customised Opportunity Form contains read only access to incumbent services.



Quick Order Form emulates a typical Telecoms order with customised fields. No additional licences required to use this functionality as you would require in standard out of the box CRM systems.



What Are The Benefits?

- Provides a tangible Telecoms company specific CRM system.
- Cheaper and faster to embed in the business than a company customised standard CRM package.
- Simple and easy to use.
- Relevant Telecoms specific data enables your customers to be provided with the right service at the right time.

Additional Information

The CRM Starter Pack is designed to work in tandem with Union Street's Ability Synchroniser and Three Grey Monkeys' Email to Case.

Contact

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About Three Grey Monkeys

Three Grey Monkeys is a specialist Microsoft Dynamics CRM consultancy. The team includes experienced and certified Microsoft professionals with over 30 years combined knowledge.

It prides itself in providing customers with a supportive and personal experience and is passionate about working with businesses to improve their systems and processes to increase sales and reduce costs. Our specific experience allows us not only to fix clients current problems, but also advise on continuous business improvements through new technologies and better integrating existing ones.

www.threegreymonkeys.com